

WHITLEY'S POPULAR OPENING.

**Up-to-date Jewelry Establishment
Made Especially Attractive With Pro-
fusion of Tropical Growth.**

The beautiful salesroom of the H. J. Whitley Company, the jewelers of No. 111 North Spring street, was made especially attractive yesterday, the occasion being the eighth annual opening of that popular firm.

The salesroom, which is one of the most elaborately-appointed stores of the kind on the Coast, was converted into a bower of tropical luxuriance, and during the reception hours thousands passed beneath the nodding plumes of growing banana trees and hundreds of streamers of ferns and mosses.

Rare potted plants and flowers of many varieties used in the decoration were taken from Mr. Whitley's home place at Hollywood, and, aside from their attractive feature, were of interest from a horticultural standpoint, as the display is an object lesson on the possibilities for the Southland. One of the star features of the display of tropical growth was a large cluster of bananas grown at Hollywood, which is said to be one of the largest clusters ever brought to a point of perfection in Southern California. This bunch is to be exhibited at the Chamber of Commerce.

Some rare ferns were seen to advantage in a nook where mirrors reflected their beauties a hundredfold, and in every available space, that the large stock of silverware and jewelry permitted, a great profusion of tropical wealth was to be found.

During the reception hours little Grace Whitley, daughter of the head of the firm, dispensed souvenirs of the anniversary, a beautifully-illustrated booklet descriptive of the establishment. Theodore Marten's orchestra furnished music during the afternoon and evening.